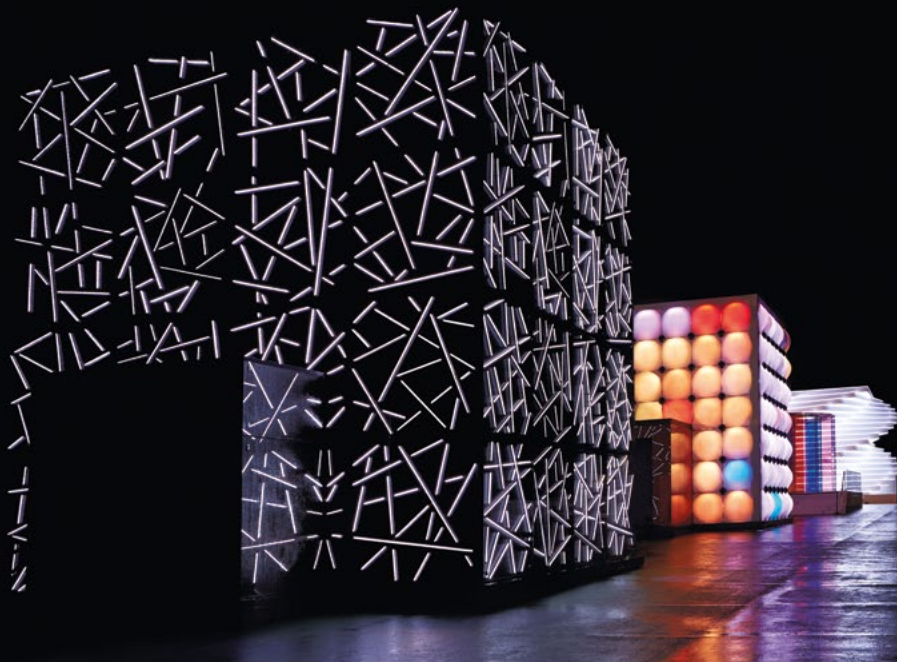


FOR ITS 350TH ANNIVERSARY
SAINT-GOBAIN
INVITES YOU TO
PLACE DE LA CONCORDE



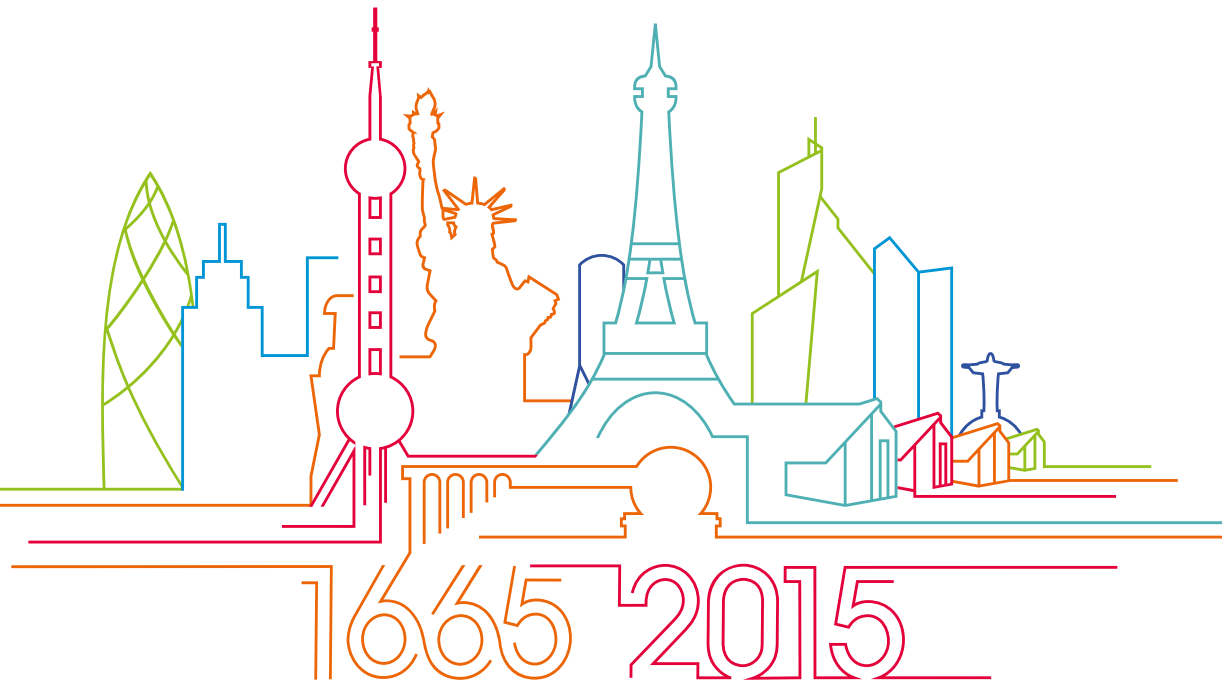
Future Sensations
OCTOBER 15 TO 31



SAINT-GOBAIN, THE WORLD LEADER IN THE HABITAT AND CONSTRUCTION MARKETS

Free entry

Saint-Gobain
is turning 350



“With this exhibition called Future Sensations, Saint-Gobain has opted to combine technology with art to promote our innovations and our main contributions to modern habitat. The exhibition provides an unprecedented and artistic experience that arouses the senses using the materials developed by the Group. **Enjoy your visit.**”

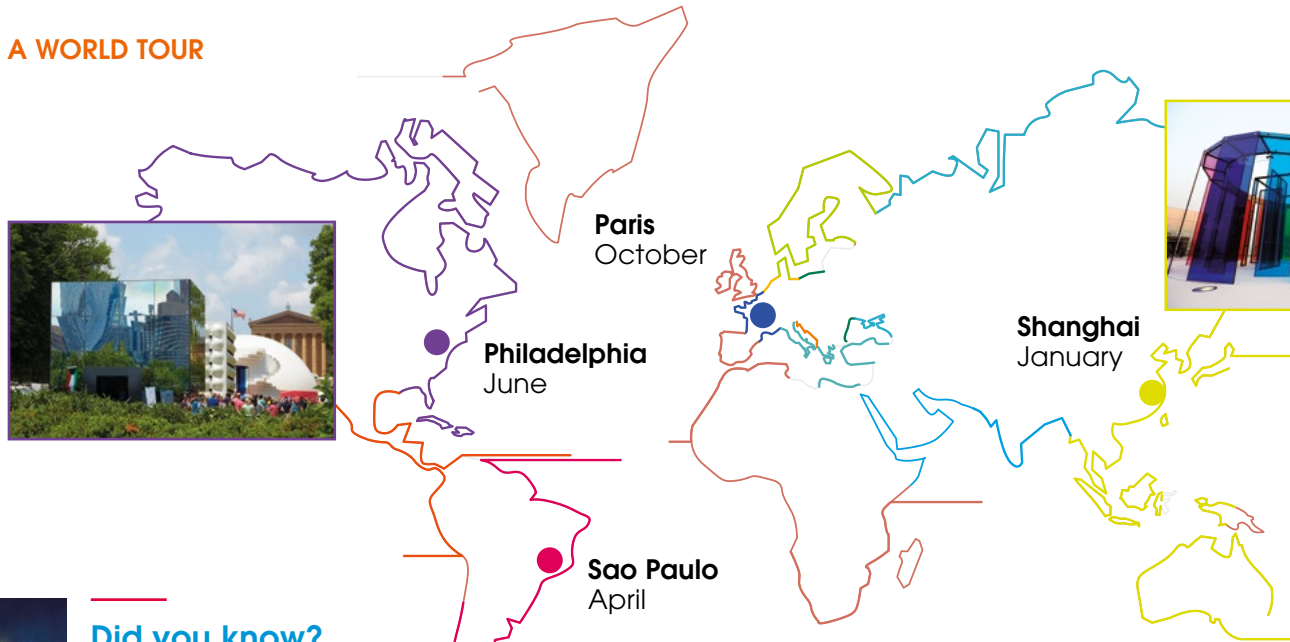
Pierre-André de Chalendar,
Chairman and Chief Executive Officer of Saint-Gobain

In 2015, Saint-Gobain is celebrating its 350th anniversary. Backed by its experience and its ability to continuously innovate, Saint-Gobain, the world leader in the habitat and construction markets, designs, manufactures and distributes high-performance and building materials providing innovative solutions to the challenges of growth, energy efficiency and environmental protection. Saint-Gobain focuses on the long term to create products and services that make sustainable construction and everyday life easier for its customers. With 2014 sales of €41 billion, Saint-Gobain operates in 66 countries and has more than 180,000 employees.

The idea and the voyage

For its 350th anniversary, Saint-Gobain has designed a temporary exhibition comprised of four pavilions that have toured the world in 2015. Open to the general public, these Future Sensations pavilions (Listen, Create, Color and Look) provide an unprecedented sensorial experience and display Saint-Gobain's capacity for innovation and exceptional expertise in materials, especially for construction.

A WORLD TOUR



Did you know?

Saint-Gobain is echoing the tradition of the great industrial exhibitions in which the Group has participated since the 19th century. The Future Sensations pavilions are a tribute to the Saint-Gobain pavilion presented at the Paris International Exposition in 1937, in which visitors were able to walk on glass for the first time thanks to the invention of tempered glass.



WHY PLACE DE LA CONCORDE?

Place de la Concorde is one of the most beautiful squares in Paris and an extremely symbolic site along the perspective running from the Louvre Pyramid to the Grande Arche in La Défense, two of Saint-Gobain's emblematic architectural achievements.



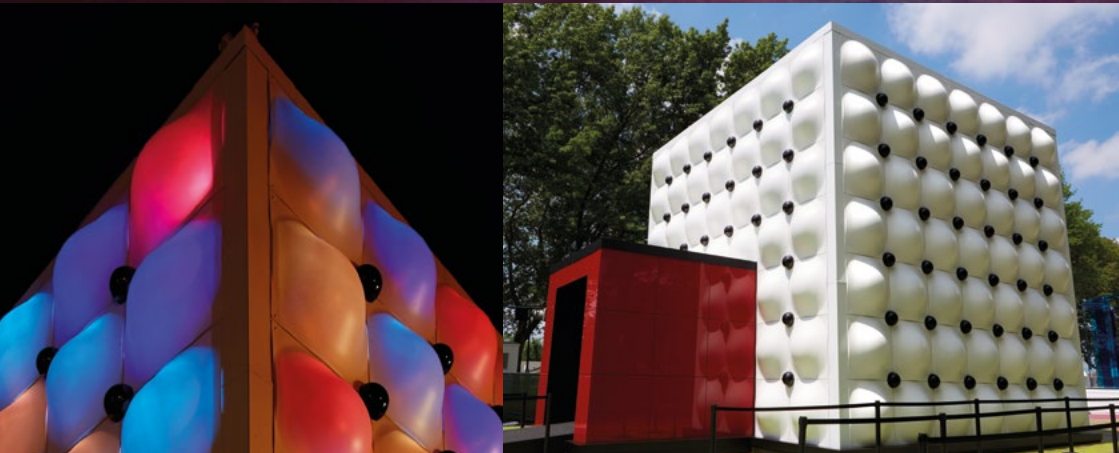
- **26** Saint-Gobain products are used in the four pavilions.
- Each pavilion weighs between **20** and **50** metric tons.
- Disassembled, the pavilions pack into **1,000** cases stowed in **24** containers that can be transported by ship.
- **40** people take **10** days to assemble the four pavilions.
- More than **50,000** kilometers traveled by ship.
- Almost **300,000** visits since Shanghai.



BACKGROUND TO THE SENSATIONS PAVILIONS

Saint-Gobain's innovation centers were the inspiration for the Future Sensations pavilions, in particular the **DomoLab** in Aubervilliers (Paris region, France), where visitors can experience the sensations of thermal, visual and acoustic comfort and discomfort in its sensory modules.

listen








The **LISTEN pavilion** evokes the Group's acoustic performance materials. This "padded" cube is perfectly sound-insulated and provides a true voyage between complete silence and the sounds of a bustling city. This pavilion's external façades change color after nightfall.

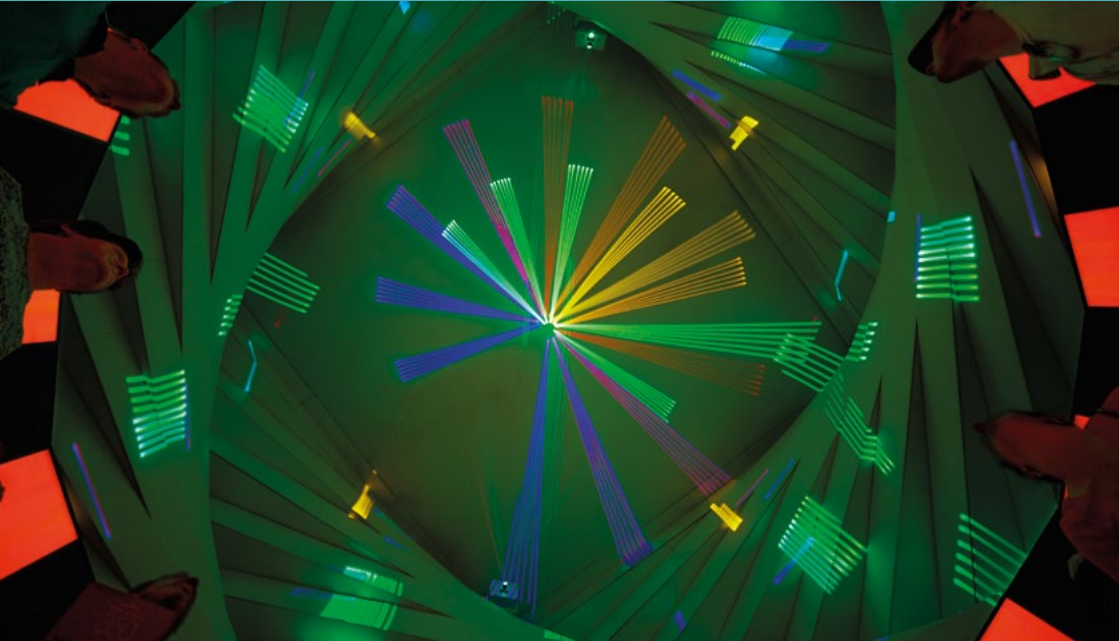
Saint-Gobain Products

The **LISTEN pavilion** is coated with Weber brand render. ECOPHON Akusto™ Wall panels are used for acoustic absorption.

MATERIALS

BRAND	PRODUCT	PAVILION USE
	ECOPHON Akusto™ Wall Connect Thinline Profile Connect Thinline Splice	Interior walls
	Isoconfort	Interior walls
	Rigidur Placoforme 501 30s Placo BA 13 Rail High Stil Montant High Stil Megastil Megaclip	Interior walls
	DÉCOLAQUE ANTI-ÉCLAT ROUGE Mirror adhesive	Entrance façade
	Paint render	External coating

create



The CREATE pavilion is an ode to audacity. Its spiral staircase is an architectural feat. By night, its sharp edges are outlined with LEDs blurring the structure so it seems to climb into infinity.

Saint-Gobain Products

The **CREATE pavilion** is coated with Fabrasorb® material, which is normally used as an acoustic membrane. ONIRYS™ fabric, interweaving optical fiber and fiberglass, illuminates the surfaces of the interior walls.

MATERIALS

BRAND	PRODUCT	PAVILION USE
	Fabrasorb®	Exterior
	ONIRYS™	Interior

color



The **COLOR pavilion** is a carousel of glass. It is a kaleidoscope that colors its environment. It is also an interplay between the glazing of yesterday and that of today; Saint-Gobain's glassmaking expertise in all its infinite forms.

Saint-Gobain Products

The **COLOR pavilion** uses both hand-blown glass made using traditional methods at La Verrerie de Saint-Just, and Glassolutions laminated glass incorporating fabric.

MATERIALS

BRAND



PRODUCT

TEX GLASS Alicia Oa
SGG SECURIT DIAMANT
EASY GLASS Alu
EASY GLASS Securipoint

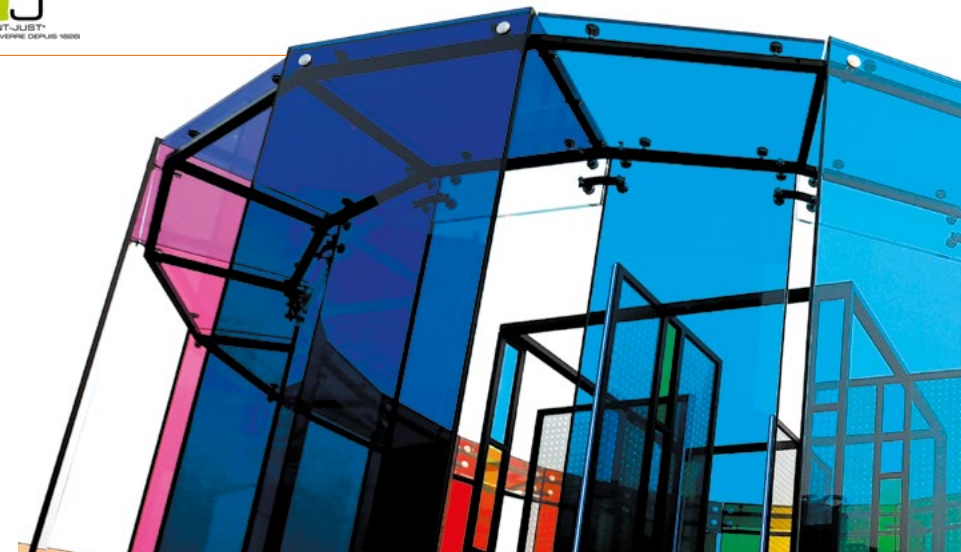
PAVILION USE

Carousel glass panels



VITRUM RESIST Art Glass Color

Carousel glass panels



look



The **LOOK pavilion** is a tribute to Saint-Gobain's time-honored tradition of glassmaking. It is composed of LED-embedded mirrors and changes aspect. By day, its façade reacts to the changing skies above. By night, it becomes a perpetually changing cube of light. Once inside, the visitor almost feels suspended in space and time, traveling through the history of Saint-Gobain.

Saint-Gobain Products

The **LOOK pavilion** uses a selection of five types of glass supplied by Saint-Gobain Glass and Glassolutions. Extra-flint, this glass is noteworthy for its low iron oxide content and high level of light transmission.

MATERIALS

BRAND



PRODUCT

LITE-FLOOR SECURIPOINT SGG STADIP
SERALIT SECURIPONT XTRA GRIP jp7
SECURIPONT DIAMANT COLOR
SGG STADIP CEKAL
STADIP SECURIPOINT COOL-LITE

PAVILION USE

Floor covering
Floor covering
Glazed façade
Glazed façade
Roof

Saint-Gobain pavilion



Discover the Group's history, businesses and strategy in the **Saint-Gobain pavilion**.

Backed by its 350 years of experience and its capacity for innovation, Saint-Gobain has its sights resolutely set on tomorrow.

350 years and as many reasons to believe in the future. These reasons are founded on the six central pillars of the Group's strategy and values, which are on display in the Saint-Gobain pavilion.



BECAUSE...

THE WORLD HAS NO BOUNDARIES
Group's international dimension

BECAUSE...

SUSTAINABLE HABITAT IS WITHIN OUR REACH
Strategy

BECAUSE...

INNOVATION IS TRANSFORMING THE WORLD
Group DNA, habitat + industrial activities

BECAUSE...

TALENT IS INFINITE
Group's HR policy

BECAUSE...

HABITAT FOR EVERYONE IS ACHIEVABLE
CSR and Foundation

BECAUSE...

SAINT-GOBAIN BUILDS ON THE PAST AND PLANS FOR THE FUTURE
Governance and achievements

Visit the Future Sensations pavilions and encourage your friends to do the same.

Practical information

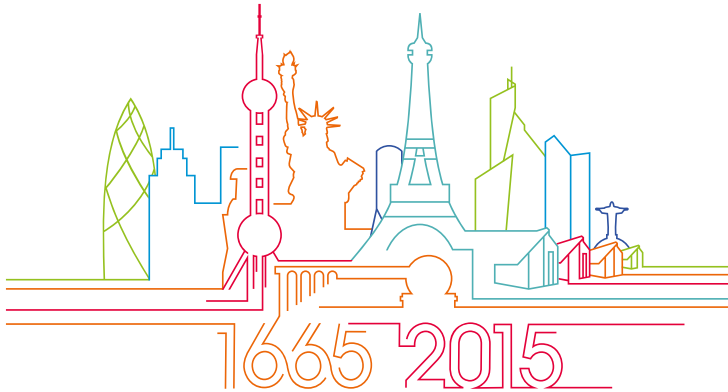
Entry to the pavilions is free. They are open to the general public from October 15 until October 31, from 10:00 a.m. to 6:00 p.m. (10:00 p.m. on Saturday and 8:00 p.m. on Sunday).

How to reach Place de la Concorde

Metro: Concorde - Lines 1, 8 and 12

Bus: Concorde - Routes 24, 42, 52, 72, 73, 84 and 94

Parking: Place de la Concorde - on the corner of Avenue Gabriel and Place de la Concorde, 75008 Paris



IN 2015, CELEBRATE SAINT-GOBAIN'S 350TH ANNIVERSARY WITH US

- By joining us on the **saint-gobain.com** website
- By visiting the 350th anniversary exhibition on **saint-gobain350years.com**
- By following us on social networks



- By sharing the hashtag **#SaintGobain350**



COMMUNICATIONS DEPARTMENT
LES MIROIRS - 92096 LA DÉFENSE CEDEX - FRANCE
www.saint-gobain.com