



EUROPEAN COMMISSION  
DIRECTORATE-GENERAL  
REGIONAL AND URBAN POLICY  
Communication Unit

## **CALL FOR PROPOSALS**

2021CE16BAT001

***'Support for information measures relating to the EU Cohesion policy'***

## **Questions & Answers (Q&As)**

16/12/2021

You will find below a list of questions received for this call for proposals. Please note that the present document aims to complement and clarify the call for proposals and does not replace it. A Q&As document will be periodically published; applicants are invited to check this website regularly.

**Q1.** Our Municipality, as local public authority in Romania, intends to submit a project proposal under the above mentioned call.

Our question is the following: is [a specific agency] eligible as partner within the call for proposals? [...] The agency was founded in [a specific year] and is going to be a Managing Authority for the future 2021-2027 Regional Operational Programme.

It is not yet certain if the office of the [Agency] that will become Managing Authority for the ROP will have a different judicial status than the rest of the Agency but there is this possibility. Our intention is to invite the Communication Office [of this agency] to join as partners.

The agency is an intermediary body for the 2014-2020 Regional Operational Programme and will become managing authority for the 2021-2027 ROP.

**A1.** Managing authorities and intermediate bodies are by definition public authorities in charge of the implementation of Cohesion policy in accordance with Article 71 of Regulation (EU) No 2021/1060 of the European Parliament and of the Council of 24 June 2021. They are, therefore, not eligible.

**Q2.** Could you please specify the typology of KPIs required by the call for proposal in relation to the media campaign?

**A2.** Applicants should provide proof of their communications activities and their effectiveness. These could include, but are not limited to, screenshots of online publications, links to publications, statistics relating to page views, likes and followers on social media, attendees at events, as well as other non-quantifiable information such as feedback received from the target audience in the form of testimonials, comments, and ex ante surveys.

**Q3.** My question regards the description of affiliated entities, because from the answer in the Q & A section it is still not clear for us:

Do we have to list the affiliated entities of the applicant, provided that

they **are not partners** in the project proposal AND

no costs for the information measures will incur for them covered by the grant AND

they don't operate on the same horizontal / vertical market as the applicant.

**A3.** Only affiliated entities participating in the action must be listed.

**Q4.** Could you tell me whether you need to provide all the documents listed in the section below or just one of them.

**„Supporting documents**

*In order to assess the applicants' eligibility, the following supporting documents are requested:*

- **private entity:** *extract from the official journal, copy of articles of association, extract of trade or association register, certificate of liability to VAT (if, as in certain countries, the trade register number and VAT number are identical, only one of these documents is required);*
- [...]”

**A4.** These are examples of supporting documents that must be provided via the Participant Register.

Private entities for example must provide:

- an extract of the registration (e.g. extract from the official journal, copy of articles of association, extract of trade or association register, Company Register, Commercial/Business Register, etc.)
- a VAT registration document (if, as in certain countries, the trade register number and VAT number are identical, only one of these documents is required)

As mentioned under section 6.1 of the call, the EU Validation Services (Research Executive Agency Validation Services) will contact the applicant (via the messaging system embedded in the Participant Register) and request the latter to provide the supporting documents necessary to prove the legal existence and status of the organisation. All necessary details and instructions will be provided via this separate notification.